

Morton

SHORTHORNS

Bull and Heifer Sale

THURSDAY

22nd May 2025 - 1pm

96 Morton Road, Katikati




PGG Wrightson



UNMATCHED GENETICS EXPERTISE

PGG Wrightson Genetics is New Zealand's only team of dedicated livestock genetics specialists.

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22nd May 2025 - 1pm

96 Morton Road, RD 4, Katikati 3181



[facebook.com/
mortonshorthorns](https://facebook.com/mortonshorthorns)

Enquires:

Craig Morton

Email:

Mob: 021 520 244

mortons76@xtra.co.nz

Auctioneer:

Cam Heggie, PGG Wrightson

Booking Company

Brent Bougen, NZ Farmers Livestock Ltd

Foreword

Celebrating 60 years of breeding.

Welcome to Orena for our 11th on farm Bull and Heifer Sale on 22nd May 2025 at 1pm.

Ken and Betty started Orena Shorthorn in 1965 buying their first Shorthorns. The Orena Shorthorn Stud was founded in the late 1960's with purchase from Ardmore and Gleneagles dispersals having a great influence. Betty started her own Aonga Prefix and later Craig had Kaimai which were all amalgamated to form Morton Shorthorns in 1996.

In the late 1990's Embryos from Sprys Prophet Muriel were imported from Australia and today Muriels are one of our best cow family. At the World Conference in Australia we purchase Embryos from Futurity Shorthorns with some of the progeny in this Bull Sale

Many Bulls and Semen packages have been Imported and Export over the years to improve our Genetics.

The Aim to Breed high growth, good muscled Bulls with good temperament and milking ability that will breed top quality steers and heifers for either Export or Local market.

Now at 60 years Craig and Maree are excited to be continuing to breed Shorthorn cattle on the family farm for the ever changing Beef industry.

We look forward to seeing you at our Sale.

*Ken and Betty, Craig and Maree
welcome you to our 11th sale.*

Enquiries

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PGG Wrightson

Cam Heggie.....Mob: 027 501 8182



NZ Farmers Livestock Ltd

Brent Bougen Mob: 027 210 4698

Gareth Price Mob: 027 477 7310



O.S.H - Health & Safety Warning

We wish to advise that certain dangers exist in relation to livestock and their environment. Every effort will be taken to ensure the safety of intending buyers and visitors, however, visitors should take care to ensure their personal safety.

Please bring this catalogue to the sale.

Conditions of Sale

The Purchase price of any Bull proven to be infertile will be refunded by the vendor, provided the bull has been kept in fair and reasonable condition by the purchaser, and the Vendor has been notified within 6 months from the sale date.

The Bull will become the property of the Vendor and will be disposed of at his discretion

- **Feet Guarantee:** All Bulls in this catalogue carry a feet soundness guarantee.
- **Insurance:** FMG will be on site and will underwrite the sale of every Bull sold under \$50,000, FMG will provide 14 days free cover for existing FMG clients. The rate for buyers who opt to take cover with FMG for the remaining 12 months will be 7.6%.
- **Auctioneers:** PGG Wrightsons
- **Booking Company:** NZ Farmers Livestock
- **TB:** C10
- **BVD:** All Bulls and Heifers have been tested negative for BVD and vaccinated.
- **Purchasers Rebate:** All intending purchasers **MUST** register at the sales office prior to the sale.
- **Conditions for bull auctions conducted live at a saleyard/on-farm:** All intending purchasers must register at the PGG Wrightson Ltd Livestock (PGW) sales office prior to the sale. The New Zealand Stock & Station Agent's Association Conditions of Sale apply. These terms can be inspected at the registration desk and on the wall in the auction room. PGW's Monthly Account Terms of Trade also apply to the extent deemed relevant by PGW. The current versions of PGW's Monthly Account Terms of Trade are also available online at: **www.pggwrightson.co.nz/Our-Company/Terms-and-Conditions** or in hardcopy on request.

A purchasing rebate of 5% will be paid to non-participating livestock companies and recognised independent livestock agents with approved credit facilities introducing and/or accompanying new buyers to the sale.

Arrangements must be made with the auctioneer
PRIOR TO THE SALE AND SETTLEMENT MADE ON THE BUYERS BEHALF WITHIN 14 DAYS.

EBV's EXPLAINED

BREEDPLAN EBVs and selection indexes remove the effects of non-genetic factors (e.g. feeding regimes, animal age) from what is seen and measured to provide the best measure of an animal's genetic merit. BREEDPLAN information should always be used in conjunction with other selection criteria, including visual assessment.

A BEST PRACTICE GUIDE TO SELECTING YOUR NEXT NEW ZEALAND SHORTHORN SIRE

A BREEDPLAN Guide to Animal Selection allows you to select the best genetics for your herd in four easy steps:

1. Identify the New Zealand Shorthorn selection index of most relevance to you.
2. Rank animals using the chosen selection index.
3. Consider the individual EBVs of importance.
4. Consider other traits of importance (e.g. visual assessment).

The majority of these steps can be undertaken online, allowing you to generate a shortlist of bulls for potential purchase ahead of sale day.

The searchable version of this catalogue can be found online at <https://www.shorthorn.co.nz/> or at Pivot Design: www.pivotdesign.co.nz/catalogues

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	BIRTH	MILK	200 WT	400 WT	600 WT	SS
-1.6	+3.0	+6	+28	+40	+52	+1.5

CWT	EMA	RIB	RUMP	RBY%	IMF%
+35	+4.4	-0.2	+0.0	+0.9	+0.5

INDEXES

SELF REPLACING	DAIRY
+\$113	+\$62

The Australasian Shorthorn GROUP BREEDPLAN Estimated Breeding Values contained in this Sale Catalogue were compiled by the Agricultural Business Research Institute (ABRI) from data supplied by the breeders. Neither the New Zealand Beef Shorthorn Association nor the ABRI oversee or audit the collection of this data.

More information, including EBV descriptions and how to use them, can be found in the **Using & Understanding BREEDPLAN EBVs** booklet. Scan the QR code for details.




<https://breedplan.une.edu.au/media/dtqpdm34/using-and-understanding-breedplan-ebvs.pdf>

NEW ZEALAND SHORTHORN BREEDPLAN

The New Zealand Shorthorn Association publishes the following BREEDPLAN EBVs and Selection Indexes. Please note that only EBVs from the same BREEDPLAN analysis can be directly compared.

Growth EBVs	Fertility & Birth EBVs
Birth Weight	Scrotal Size
200 Day Growth	Days to Calving
400 Day Growth	Gestation Length
600 Day Growth	Calving Ease Direct
Milk (Maternal)	Calving Ease Daughters
Mature Cow Weight	

Carcase EBVs	Selection indexes
Carcase Weight	Self Replacing Index
Eye Muscle Area	Dairy Index
Rib Fat	Scan QR code for more detail
Rump Fat	
Retail Beef Yield	
Intramuscular Fat	

Information on Selection Indexes can also be found at:
<https://breedplan.une.edu.au/media/xu0o2bi1/using-new-zealand-shorthorn-selection-indexes.pdf>

Reference Sire



ORENA NIXON - Roan

Born: 03/08/21

H.B. 209321009

MURIDALE THERMAL ENERGY 15A (P) (IMP CAN) Red

Sire: SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

SPRYS GOLDS JULIET G166 Red

ORENA CONTENDOR 014 Red/Roan

Dam: ORENA FANCY 14024 White

ORENA FANCY 10015 Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-1.9	+4.1	+7	+39	+49	+72	+2.9
46%	80%	38%	76%	78%	77%	65%

CWT	EMA	Rib	Rump	RBY%	IMF%
+44	+4.3	-0.5	-0.7	+1.0	+0.6
60%	55%	59%	59%	53%	47%

INDEXES (\$)

SR	DAIRY
+\$157	+\$78

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBY%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Reference Sire



ORENA NOVAHOE (ET) - Roan

Born: 16/07/21

H.B. 209321002

TURANVILLE CHICAGO Z82 Red

Sire: FUTURITY KOKODA (IMP AUS) Red with Little White

FUTURITY PHENOMENONS RUBY H59 Red with Little White

YAMBURGAN OSSIE D96 Red

Dam: FUTURITY OSSIE MARY ANN G81 (IMP AUS) Roan

FUTURITY CHICARGO'S MARY ANN C Red with Little White

MARCH 2025 SHORTHORN BREEDPLAN EBVS						
GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-1.7	+2.7	+2	+24	+38	+52	+0.7
58%	83%	49%	79%	81%	79%	74%

CWT	EMA	Rib	Rump	RBV%	IMF%
+30	+3.7	+0.1	+0.9	+0.7	+0.7
64%	64%	68%	68%	62%	56%

INDEXES (\$)	
SR	DAIRY
+\$157	+\$88

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES							
GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35
EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)		
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62	

Lot No: 1

ORENA RAMBO

- Roan

Born: 16/07/23

H.B. 209323003



SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

Sire: ORENA NIXON Roan

ORENA FANCY 14024 White

ROYALLA REMBRANDT K413 (IMP AUS) Roan

Dam: ORENA MOLLY 19010 Red

ORENA K MOLLY 11011 Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-1.9	+4.0	+6	+39	+46	+71	+3.0
37%	71%	35%	66%	68%	71%	67%

CWT	EMA	Rib	Rump	RBV%	IMF%
+46	+6.7	-0.9	-2.2	+2.1	+0.3
52%	52%	59%	59%	53%	42%

Grandson of Extra Special Eye Catching, Structural correct with well above average growth and top 1% eye muscle. Great temperament and heaps of potential.

INDEXES (\$)

Purchaser:

SR **DAIRY**

Price: \$

+\$156

+\$88

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: **2**

ORENA RANGER

- Red and White

Born: 23/07/23

H.B. 209323004



FUTURITY KOKODA (IMP AUS) Red with Little White

Sire: ORENA NOVAHOE (ET) Roan

FUTURITY OSSIE MARY ANN G81 (IMP AUS) Roan

RAUPUHA LOCKYER 355 White

Dam: LOCHBURN JUICE 17036 Roan

LOCHBURN JUICE APX Red

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-1.3	+3.4	+4	+26	+50	+56	+1.1
36%	71%	32%	66%	68%	70%	67%

CWT	EMA	Rib	Rump	RBY%	IMF%
+33	+3.7	-0.1	+0.6	+0.6	+0.5
51%	50%	58%	58%	51%	41%

First son of Orena Novohoe - ET from Futurity Shorthorns Australia. Good thick carcass Bull with good all round figures. Great temperament.

Purchaser:

Price: \$

INDEXES (\$)

SR	DAIRY
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+\$138	+\$71
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SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBY%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: **3**

ORENA ROCKY

- Roan

Born: 27/07/23

H.B. 209323009



SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

Sire: ORENA NIXON Roan

ORENA FANCY 14024 White

ORENA SUPER ACE 13007 Roan

Dam: ORENA MURIEL 15020 White

ORENA MURIEL 13028 White

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-2.6	+3.3	+6	+34	+41	+63	+2.6
36%	71%	37%	67%	69%	71%	67%

CWT	EMA	Rib	Rump	RBV%	IMF%
+39	+4.7	-0.7	-1.0	+1.2	+0.5
53%	52%	60%	60%	53%	42%

An eye catching deep Roan Bull son of Extra Special who has great structure and balance, good all round figures. Worth a look.

Purchaser:

Price: \$

INDEXES (\$)

SR	DAIRY
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+\$149	+\$75
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SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: 4

ORENA RICOCHET

- Roan

Born: 16/08/23

H.B. 209323025



FUTURITY KOKODA (IMP AUS) Red with Little White

Sire: ORENA NOVAHOE (ET) Roan

FUTURITY OSSIE MARY ANN G81 (IMP AUS) Roan

ORENA PANDA19012 Roan

Dam: ORENA MOLLY 21 Roan

ORENA MOLLY 19010 Red

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-1.1	+3.6	+5	+34	+48	+71	+1.2
37%	70%	33%	66%	68%	70%	67%

CWT	EMA	Rib	Rump	RBV%	IMF%
+40	+4.2	+0.1	+0.6	+1.0	+0.3
52%	52%	60%	59%	53%	43%

A sound Roan Bull with eye appeal. Great carcass figures and temperament

Purchaser:

Price: \$

INDEXES (\$)

SR	DAIRY
+\$165	+\$92

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: **5**

ORENA ROLEX

- White

Born: 31/07/23

H.B. 209323013



SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

Sire: ORENA NIXON Roan

ORENA FANCY 14024 White

BROUGHTON PARK SENATOR Y065 (IMP AUS) Roan

Dam: ORENA FANCY 14008 Roan

ORENA FANCY 11032 Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-1.8	+1.7	+5	+25	+29	+42	+2.1
36%	70%	38%	66%	69%	71%	67%

CWT	EMA	Rib	Rump	RBV%	IMF%
+34	+3.7	-0.9	-1.4	+1.3	+0.7
53%	52%	60%	59%	53%	43%

A White Extra Special with thick deep body and structural soundness. A great Heifer Bull.

INDEXES (\$)

SR	DAIRY
+\$124	+\$73

Purchaser:

Price: \$

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: 6

ORENA RICKY

- Roan

Born: 12/08/23

H.B. 209323022



SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

Sire: ORENA NIXON Roan

ORENA FANCY 14024 White

OUTBACK SPRYS BALANCE G266 (AI)(IMP AUS) (ET) Red

Dam: ORENA MAID 17006 Red with Little White

ORENA MAID 10005 Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-0.6	+4.1	+5	+37	+48	+72	+3.3
37%	70%	37%	66%	68%	71%	66%

CWT	EMA	Rib	Rump	RBV%	IMF%
+43	+4.9	-0.3	-0.4	+1.0	+0.7
53%	52%	59%	59%	53%	43%

A light Roan Bull with well balanced figures, great structure and temperament.

INDEXES (\$)

Purchaser:

Price: \$

SR

DAIRY

+\$167

+\$68

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: 7

ORENA ROMEO

- Roan

Born: 25/08/23

H.B. 209323033



SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

Sire: ORENA NIXON Roan

ORENA FANCY 14024 White

ORENA 16002 Red and White

Dam: LOCHBURN PETRA 19046 Light Roan

LOCHBURN PETRA Red/Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-0.5	+4.3	+7	+35	+47	+68	+2.0
32%	69%	28%	65%	67%	70%	65%

CWT	EMA	Rib	Rump	RBV%	IMF%
+39	+3.4	+0.0	+0.5	+0.3	+0.6
50%	47%	55%	55%	48%	37%

A powerful young sure out of Lochburn Dam worth a look. Very quiet nature.

INDEXES (\$)

Purchaser:

SR	DAIRY
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Price: \$

+\$133

+\$61

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: 8

ORENA RASMUS

- Roan

Born: 13/08/23

H.B. 209323023



FUTURITY KOKODA (IMP AUS) Red with Little White

Sire: ORENA NOVAHOE (ET) Roan

FUTURITY OSSIE MARY ANN G81 (IMP AUS) Roan

ROYALLA TREMAIN M260 (IMP AUS) Roan

Dam: ORENA MURIEL 21 Roan

ORENA MURIEL 1004 Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-2.7	+3.3	+3	+26	+42	+53	+1.0
39%	71%	35%	67%	69%	71%	68%

CWT	EMA	Rib	Rump	RBV%	IMF%
+33	+4.3	+0.3	+1.1	+0.3	+0.8
53%	53%	60%	60%	54%	44%

A another Novohoe Son with great structure and temperament, high positive fats and IMF.

INDEXES (\$)

Purchaser:

Price: \$

SR	DAIRY
+\$146	+\$79

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35
EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)		
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62	

Lot No: 9

ORENA RENO

- Red with Little White

Born: 04/08/23

H.B. 209323015



FUTURITY KOKODA (IMP AUS) Red with Little White

Sire: ORENA NOVAHOE (ET) Roan

FUTURITY OSSIE MARY ANN G81 (IMP AUS) Roan

OUTBACK SPRYS BALANCE G266 (AI)(IMP AUS) (ET) Red

Dam: ORENA 16001 Roan

ORENA K MURIEL 14006 White

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
+0.1	+3.5	+3	+30	+43	+60	+0.1
47%	71%	41%	67%	69%	71%	68%

CWT	EMA	Rib	Rump	RBV%	IMF%
+34	+4.2	+0.4	+1.1	+0.4	+0.8
54%	55%	62%	61%	55%	46%

A quiet Novohoe Son with good carcass figures.

INDEXES (\$)

SR	DAIRY
+\$131	+\$68

Purchaser:

Price: \$

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: **10**

ORENA ROYAL

- Roan

Born: 06/09/23

H.B. 209323039



SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

Sire: ORENA NIXON Roan

ORENA FANCY 14024 White

ROYALLA REMBRANDT K413 (IMP AUS) Roan

Dam: ORENA K MARY 19019 Red and White

ORENA MARY 09018 Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-1.4	+3.7	+7	+35	+48	+61	+2.2
36%	69%	33%	66%	68%	71%	67%

CWT	EMA	Rib	Rump	RBV%	IMF%
+40	+4.3	-0.6	-1.1	+1.1	+0.3
52%	51%	59%	58%	52%	42%

Roan Extra Special grandson with plenty of length and depth of Body.

INDEXES (\$)

Purchaser:

SR	DAIRY
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Price: \$

+\$133	+\$86
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SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: **11****HEIFER****ORENA 23005 MURIEL****- Red with Little White**

Born: 25/07/23

H.B. 209323005



SPRYS EXTRA SPECIAL N61 (IMP AUS) Red with Little White

Sire: ORENA NIXON Roan

ORENA FANCY 14024 White

ROYALLA REMBRANDT K413 (IMP AUS) Roan

Dam: ORENA MURIEL 19008 Red with Little White

ORENA MURIEL 07002 Red/Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-2.4	+3.8	+6	+37	+48	+65	+2.8
38%	71%	35%	67%	68%	72%	49%

CWT	EMA	Rib	Rump	RBV%	IMF%
+41	+5.1	-1.0	-1.9	+1.5	+0.1
55%	54%	62%	62%	54%	46%

An attractive red Heifer out of one of our Top Muriel Dams very structurally correct with plenty of depth in body. Vetted in calf to Orena Primo 209322006. Bull went in 10th October and out 24th December

INDEXES (\$)**SR DAIRY****+\$143 +\$82**

Purchaser:

Price: \$

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35

EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)	
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62

Lot No: **12****HEIFER****ORENA 23007 COUNTESS****- Roan**

Born: 25/07/23

H.B. 209323007



FUTURITY KOKODA (IMP AUS) Red with Little White

Sire: ORENA NOVAHOE (ET) Roan

FUTURITY OSSIE MARY ANN G81 (IMP AUS) Roan

ELOORA BAKER G31 (P) (AI) (IMP AUS) Roan

Dam: ORENA 16008 Roan

ORENA COUNTESS 09005 Red/Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-2.1	+2.3	+4	+22	+27	+39	+1.1
47%	71%	41%	68%	69%	72%	52%

CWT	EMA	Rib	Rump	RBV%	IMF%
+24	+2.5	+0.5	+1.8	+0.0	+0.8
56%	57%	64%	63%	56%	49%

A Roan Novahoe daughter who is moderate in size with positive fats and high IMF. Vetted in calf to Orena Primo 209322006. Bull went in 10th October and out 24th December.

INDEXES (\$)

SR	DAIRY
+\$126	+\$62

Purchaser:

Price: \$

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35
EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)		
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62	

Lot No: **13**

HEIFER

ORENA 23017 MURIEL

- Roan

Born: 08/08/23

H.B. 209323017



FUTURITY KOKODA (IMP AUS) Red with Little White

Sire: ORENA NOVAHOE (ET) Roan

FUTURITY OSSIE MARY ANN G81 (IMP AUS) Roan

ROYALLA TREMAIN M260 (IMP AUS) Roan

Dam: ORENA K MARY 21 Roan

ORENA KMARY006 Red with Little White

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-3.0	+3.7	+6	+36	+48	+68	+1.7
38%	68%	33%	66%	68%	71%	48%

CWT	EMA	Rib	Rump	RBV%	IMF%
+41	+4.8	-0.2	-0.2	+0.8	+0.6
54%	55%	62%	62%	54%	47%

A striking roan Heifer with great figures and a high self replacing index. A real stand out in the paddock. Vetted in calf to Orena Primo 209322006. Bull went in 10th October and out 24th December.

INDEXES (\$)

Purchaser:

SR

DAIRY

Price: \$

+\$163

+\$101

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35
EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)		
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62	

Lot No: **14****HEIFER****ORENA 23026 COUNTESS****- White**

Born: 17/08/23

H.B. 209323026



FUTURITY KOKODA (IMP AUS) Red with Little White

Sire: ORENA NOVAHOE (ET) Roan

FUTURITY OSSIE MARY ANN G81 (IMP AUS) Roan

ROYALLA REMBRANDT K413 (IMP AUS) Roan

Dam: ORENA COUNTESS 002 Roan

ORENA 16008 Roan

MARCH 2025 SHORTHORN BREEDPLAN EBVS

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS
-2.8	+2.4	+3	+29	+41	+54	+1.7
43%	71%	38%	67%	69%	72%	51%

CWT	EMA	Rib	Rump	RBV%	IMF%
+35	+4.5	-0.4	-0.5	+1.1	+0.4
55%	56%	63%	63%	55%	48%

A traditional moderate frame white Heifer. Great temperament with solid figures and high self replacing index. Vetted in calf to Orena Primo 209322006. Bull went in 10th October and out 24th December.

INDEXES (\$)**SR DAIRY****+\$160 +\$98**

Purchaser:

Price: \$

SHORTHORN BREED AVERAGE FOR 2023 BORN CALVES

GL	Birth	Milk	200 Wt	400 Wt	600 Wt	SS	CWT
-1.6	+3.0	+6	+28	+40	+52	+1.5	+35
EMA	Rib	Rump	RBV%	IMF%	INDEXES (\$)		
+4.4	-0.2	+0.0	+0.9	+0.5	SR +113	DAIRY +62	

MAP

Auckland

From Bethlehem

Tauranga head North

Approx 17kms Morton Rd
on your right at end of
passing lane.

From Katikati travel south
approx. 12kms on your
left is Morton rd at end of
passing lane.

Paeroa

Waihi

Katikati

Morton
SHORTHORNS

Hamilton

Tauranga

Cambridge

Rotorua



THE REMARKABULLS.

In 2024 we sought your prize-worthy bulls to hero them front and centre – they really fill the frame.

These beautiful bulls are worth their weight and more, requiring strong cover on sale day, and solid service every day after that.

That's why we offer existing FMG clients (with an active policy), **14 days free cover** for bulls purchased at any FMG Premier Bull Sale up to the value of \$50,000 per bull, on completion of an Insurance Form.*

Cover can be extended beyond the initial 14 days free cover for the remaining period of 12 months at 7.6% of the purchase price (rates differ for shorter policy periods).

To find out more, talk to your FMG rep, visit fmg.co.nz/contact-us or call us on 0800 366 466.

*Offer subject to Livestock Policy terms and exclusions, and underwriting criteria.

We're here for the good of the country.

Top to bottom: CHAROLAIS - Trudy and AJ McIntyre; ANGUS - Sherson Family (Brian and Sharon Sherson, their son Rob and his wife Tracy); HEREFORD - Jason Hill; SOUTH DEVON - Richard and Denise Van Asch.

FMG
Advice & Insurance

Notes:

Morton Shorthorns Purchaser Instruction Slip

Name: Buyer No:

Address:
.....

Delivery Address:.....
.....

Phone: Mobile:

Email..... NAIT No:

Lot No's Price \$.....

Lot No's Price \$.....

Lot No's Price \$.....

Lot No's Price \$.....

Debiting Company:.....

Branch:

Transport Instructions:.....
.....

INSURANCE

☐ Tick here if you want to insure your new bull(s)

Buyer's Signature:

Date:

NOTE: No verbal instructions can be accepted. This slip **MUST** be completed & handed to the Booking Clerk before leaving the sale.



FMG Premier Bull Sale Insurance Form



What is FMG Premier Bull Insurance?

On receiving a completed FMG Premier Bull Sale Insurance form, FMG provides its existing FMG clients with an active policy 14 days free insurance for bulls purchased up to \$50,000. For bulls purchased over \$50,000, please contact an FMG representative.

What is the length of cover?

Your specified bull(s) will be insured for 14 days once you have fully completed this form and it's received by an FMG representative. If you would like a longer period of cover, simply tick the Cover extension box below to extend your Premier Bull Insurance to 12 months. The specified bull(s) is then insured for the next 12 months at **7.6%** of the purchase price. FMG will invoice you for this additional cover.

What are the benefits?

✓ <i>Infertility</i>	Cover if your specified bull has to be euthanised due to permanent infertility caused by certain accidents, disease, injury, or illness.
✓ <i>Theft or death</i>	Cover for your specified bull for theft or death caused by certain accidents, disease, injury, or illness (including while in transit anywhere in New Zealand).
✓ <i>Vet costs</i>	Cover up to \$500 for treatment of your specified bull to prevent death.

What will FMG pay?

FMG will pay the fair market value of your specified bull, less any amount you receive for the sale of the carcass, up to the amount shown on the insurance certificate.





FMG Premier Bull Sale Insurance Form



Apply

Please fill in this form as soon as you have purchased your new bull(s) and hand it to your FMG representative.
This form **MUST** be fully completed and you have to be an existing FMG client with an active policy to be eligible for the 14 days free Premier Bull Sale Insurance.

Purchaser full name:

FMG Account Number:

Purchaser's address:

Purchaser's phone:

Purchaser's email:

Agent arranging insurance on behalf of the purchaser? Provide your full name:

Lot:	Tag:	\$	Breed:	DOB:



FMG Premier Bull Sale Insurance Form



Cover extension

☐ Tick here to extend your Bull Insurance to 12 months @ 7.6% of the purchase price of your bull. *This will extend the cover beyond the initial 14 days free cover for the remaining period of 12 months.*

NO VERBAL INSTRUCTIONS WILL BE ACCEPTED	Signature of Purchaser or Agent:	Date: / /
<p>Disclaimer Please note this is only a summary of the product and is subject to our specific product documentation. For full details, you should refer to the policy document. You can get these documents, and any other information you need, from your FMG representative, by calling us or visiting, fmg.co.nz/livestockpolicy</p> <p>Privacy FMG is collecting your personal information in order to provide you with the insurance you are requesting. The information is collected and held by FMG, at 292 Church St, Palmerston North. Contact us if you have any questions or concerns, want access to the information we have about you, or you need us to update your information.</p>		



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And, we understand **Finance**, and how important flexibility and speed of delivery is a necessity when it comes to farming. NZ Farmers Livestock Finance has a facility available for all your finance needs. We pride ourselves on our **fast acceptance and personal support.** Our dedicated agents are committed to supporting you.

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Brent Bougen 027 210 4698
Stud Stock**

**Gareth Price 027 477 7310
Waikato Regional Manager**

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ENQUIRIES:

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Email:mortons76@xtra.co.nz

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